2026

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Ministry Introduction



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HledamBoha.cz
(„SeekingGod.cz“ in English) is a stable, Christian, interdenominational, non-profit organization, that offers **quality tools** to fulfill Jesus‘ call to proclaim the Gospel, in the **online** world specifically.

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We are creating the most accessible **online space for discussion** of spirituals issues, Christianity and the **search for God** in the Czech Republic.

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We are not an alternative to churches, but a **bridge to churches**, with the goal of enabling seekers **to know Jesus** and engage
into the community of believers.

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History

- In the Czech Republic **since 2013**
- We have a partnership with the global **Jesus.net** (established in 2004)
- At the beginning only with **our own website**, currently also **FB, IG** and **YouTube**

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Why are we doing this?

More and more people are **turning to the internet** and social media **with questions about seeking God**, spirituality and even solutions to their life problems.

And we are here for them...!

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Who is contacting us?

- People experiencing some kind of **life crisis**
- People with **questions** about spirituality or directly **seeking God**
- People experiencing a **faith crisis**, **disappointment** or anger towards God or Christians
- People **who are lonely**, dealing with their **addictions** and the **meaning of life**, also **victims of** abuse or manipulation or suffering from self-harm

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Ministry Principle

We have an **interdenominational team of trained Christians (called „Guides“)**

Communication takes place online with guide

- either as a **personal conversation** (anonymously, or via Zoom)
- or **through the online course**

„We ask questions, we listen, we are available…“

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Ministry Process

SEEKER → **INTEREST** → **GUIDING** → **CALL TO ACTION**

On the internet, he/she is looking for God or help in some of his/her difficulties

Filling in the contact form and indicating whether interested in an online conversation or a course

A suitably assigned guide, who does not persuade or give solutions but sensitively guides

The seeker has the option to respond – to accept Jesus, to go to the next course, to visit a local church of his choice, or to meet his guide in person via Zoom

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„**Guidance to faith and the communion of the Church** or as a **sowing for the next step** in the life journey of seekers...“

Guides Team

TOTAL NUMBER

66

AGE SCALE



A TOTAL OF 13 DENOMINATIONS

UNITED BY VALUES:

- **Jesus in the center**
- **Kindness**
- **Clarity**
- **Availability**

WOMEN/MEN



36 WOMEN I **30** MEN
(As of 12/2025)

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3 Pillars of our Ministry
3 websites

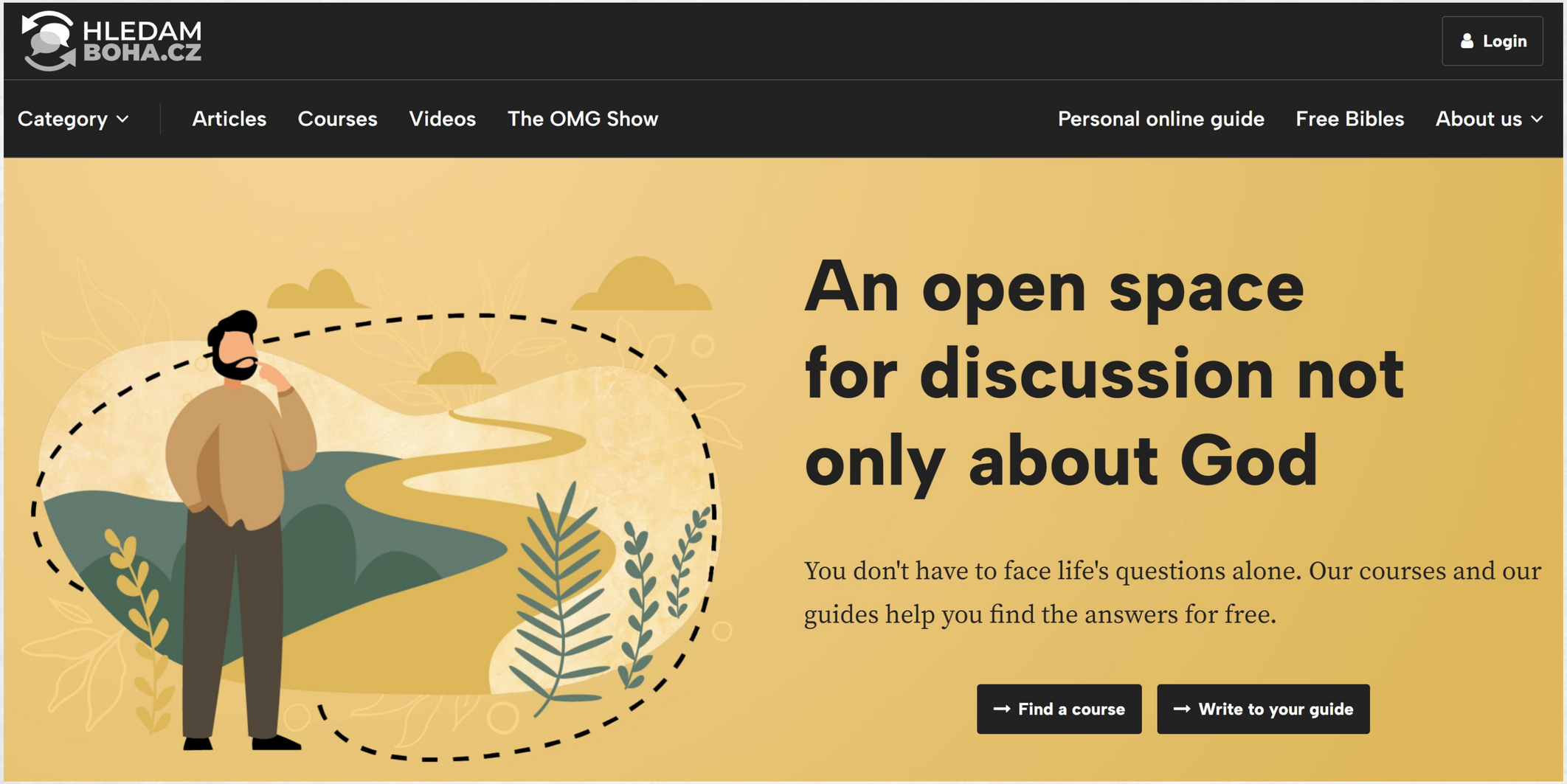
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DRUHY KROK.CZ

Jesus.net

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Our main website – The Main Page



Note: In English by Google translate

Our main website – The Online Courses Page

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Login

Category | Articles | Courses | Videos | OMG Show | Personal online guide | About us

Courses

Popular Latest



The Chosen Season 1



Unbreakable



The Five Love Languages



Jesus – a story of hope?



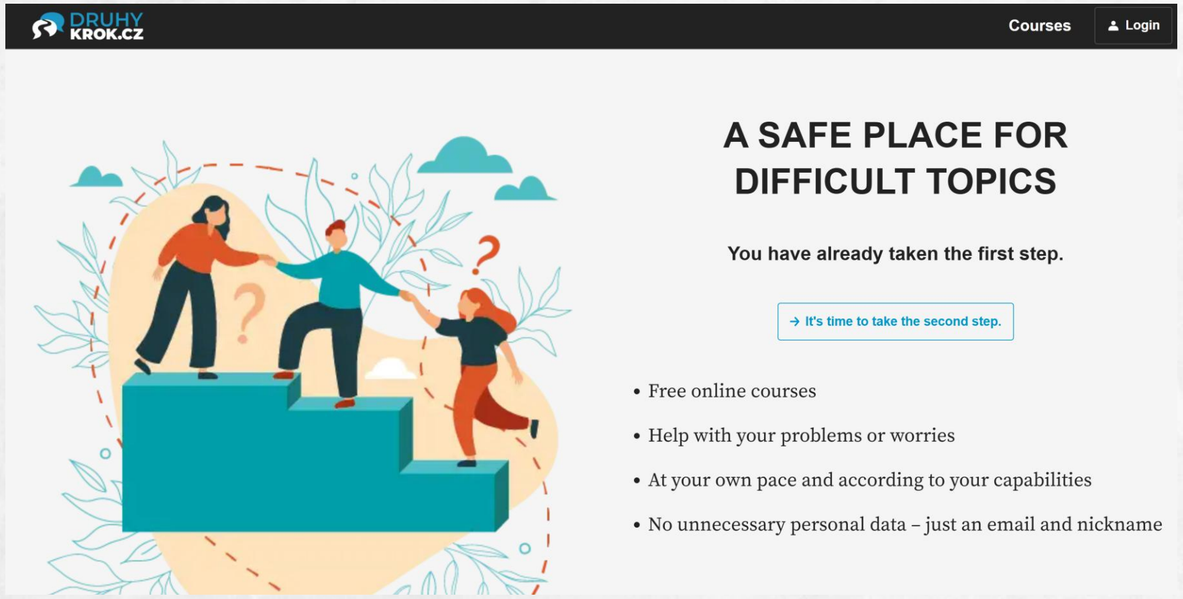
Try praying.

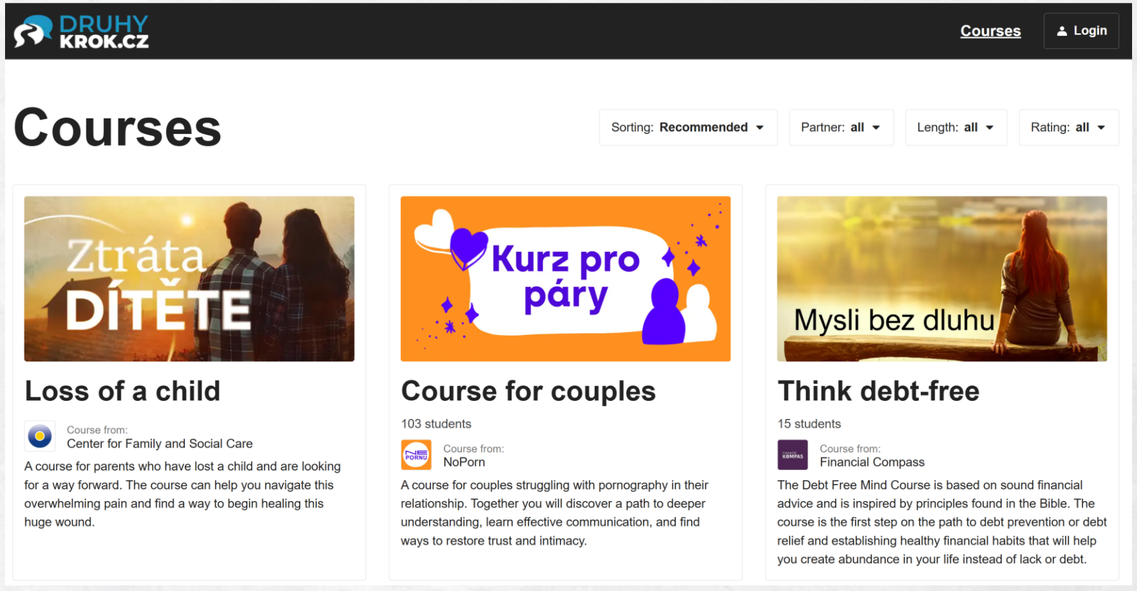


Why Jesus?

Note: In English by Google translate

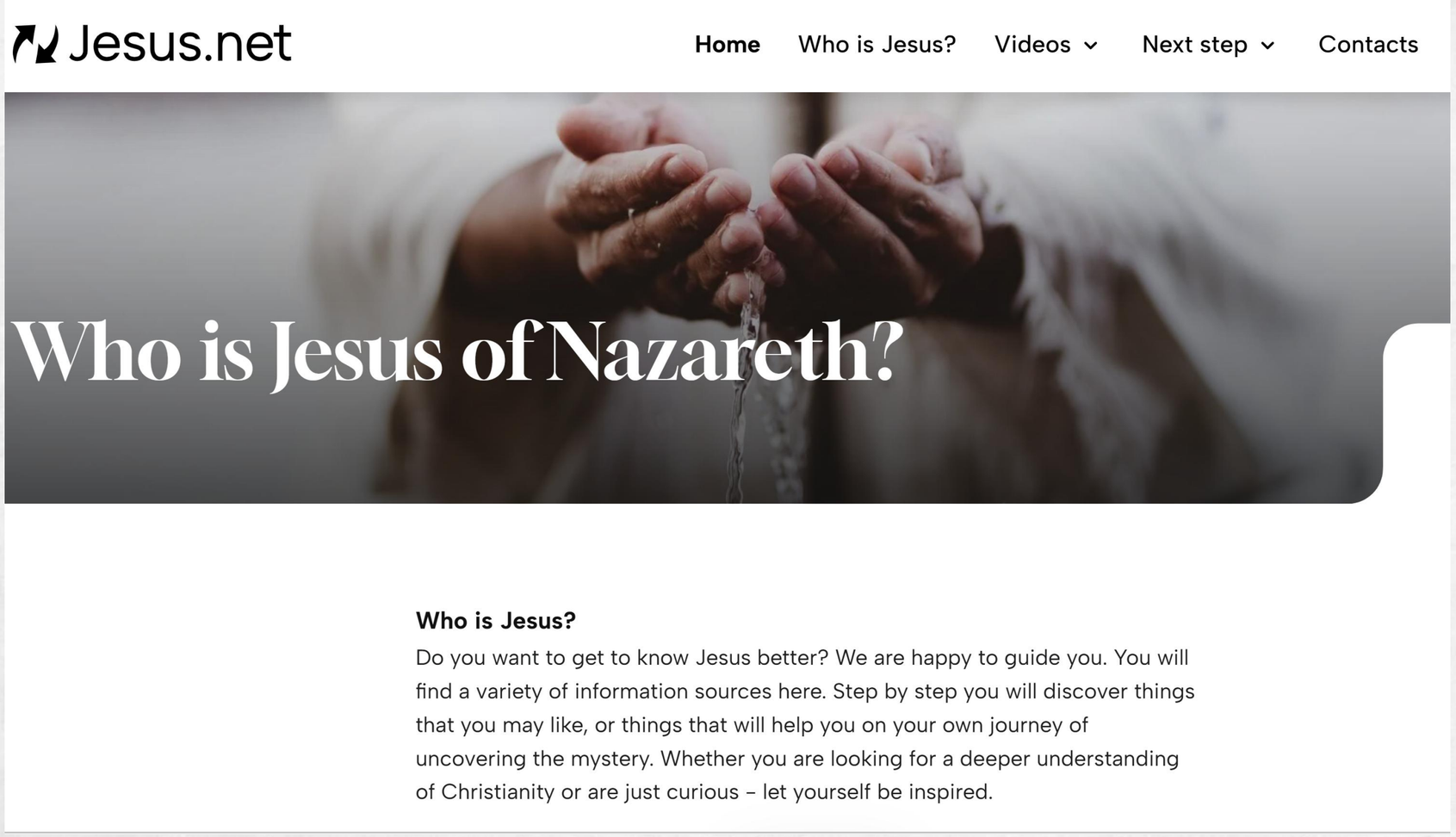
Our superstructure website with courses to serve a wider public – www.druhykrok.cz (TheSecondStep)





Note: In English by Google translate

Our new website based on our partnership with the global Jesus.net – www.cz.jesus.net



Note: In English by Google translate

Video about HledamBoha.cz



[Click here to view the video in English]

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Reputation and Cooperation



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Our reputation

- Signed **Memorandums about Partnership** – with **8** major evangelical Churches and **7** Catholic Dioceses in the Czech Republic

- Since 24.7.2023 received a **Patronage of the Ecumenical Council of Churches in the Czech Republic**

- **Partnership** with the global **Jesus.net**



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Our cooperation

- We are looking for synergies with other domestic and foreign partners and mission projects, such as: **Alfa Courses, Prayers 24/7, EEM, ČEA, University Christian Movement, Bible Project, YouVersion, TryPraying, 4D Ministries, TV Noe, ProBoha.cz, Bezfiltrupodcast.cz, Vira.cz, NocKostelu.cz**

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Recommendations from 4D Ministries



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4D Ministries
BECAUSE SPIRITUAL IMPACT MATTERS

May 13, 2025

To whom it may concern,

Statement of endorsement:

I have known the organization Looking for God (HledamBoha) in Czech Republic almost from its very beginning as a board member. I have seen firsthand how God has used its leaders, Marek and Renee, their staff and their nationwide network of volunteers. Most of all I have seen individuals become followers of Jesus as a result. HledamBoha ranks among the top ministries and sees God's blessings in the Czech Republic"

Hank Paulson

Founder and President 4d Ministries

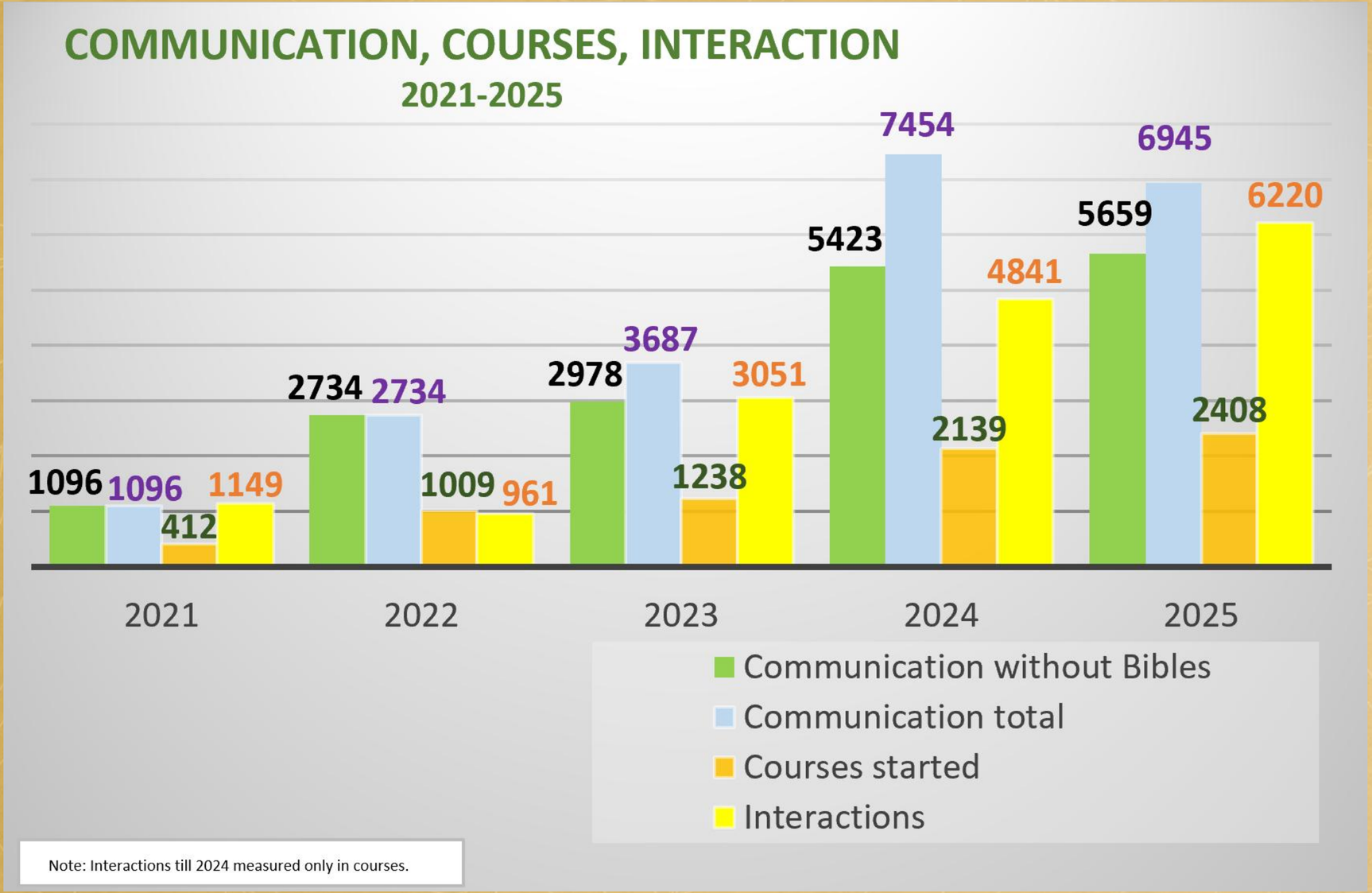
PO Box 120 | Monument, CO 80132 | www.4dministries.org

Achievements and Gratitude



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GROWING INTEREST IN US



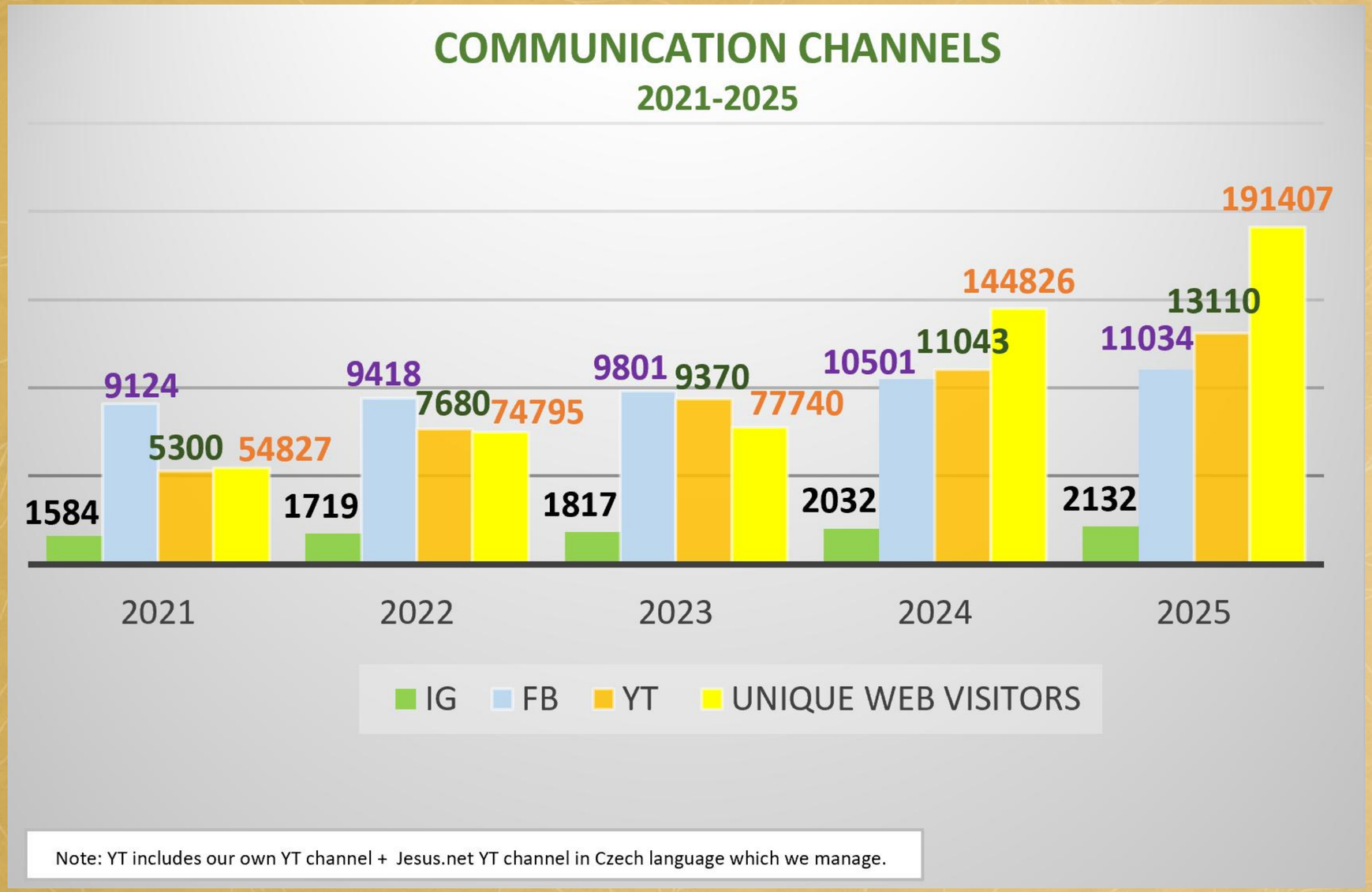
Note: Interactions till 2024 measured only in courses.

2023-2025 Growth:
+ 95% courses started
+ 88% total communications

We are grateful for **54** seekers whom we were able **to accompany into the church community** during the period 2024-2025

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GROWING INTEREST IN US



2023-2025 Growth:
+ 146% unique web visitors
+ 40% YouTube subsribers
+ 13% Facebook followers
+ 17% Instagram followers

Note: YT includes our own YT channel + Jesus.net YT channel in Czech language which we manage.

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Key Events of 2025

- **Launch of the new website cz.jesus.net** (Czech-language version of the global website Jesus.net), including the right to stream and use The Chosen series
- **New online course based on The Chosen series**
- **Promotion of The Chosen brand in the Czech Republic** – online catalog for the sale of The Chosen merchandise
- **New course "Losing a Child"** for the DruhyKrok.cz website
- **New Christmas courses „**How to Survive Christmas?“ and „A Place for Joy – Christmas Cleaning in Your Heart“
- **New courses on Jesus** „The Unbreakable“ and „Jesus—A Story of Hope?“
- **Increase in the team of trained online guides** (volunteers) from 55 **to 66**

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Other Key Events of 2025

- Active **offer and presentation of seminars for churches** on "How to talk about God clearly and kindly"
- **Established a basic framework for external professional cooperation** in the areas of crisis intervention, psychological and marital counseling, and therapy
- Obtaining **a license to translate and use Bible Project videos**
- Start of systematic work on ongoing **website analysis from the user's perspective (Customer Journey)** and maximization of the use of information about website visitors
- **Testing partial use of AI on the web** (not theology and not guidance)
- **New courses in development**: „Why bad things happen to good people“, and for DruhyKrok.cz course on helping young people with self-harm

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Vision for 2030



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Key Focus on 2026

- The main goal is **to increase interactions**, i.e., to increase the trust of seekers and our clarity so that they spend more time communicating with us and are more likely to make a decision
- This is related to **website and content optimization**
- We will **film stories of faith**, both with well-known personalities and with people who have come to believe through our ministry
- Realization and **implementation of translations of videos produced by The Bible Project**
- **Development of our website cz.jesus.net** (the growth in interest since its launch indicates its potential)
- **Development of our website DruhyKrok.cz** – this website has pre-evangelization potential; we are preparing a course to help young people with self-harm, courses to help those addicted to drugs, alcohol, and gambling, and a course to help marriages in crisis.

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Key Numbers

VISION OF HLEDAMBOHA.CZ 2025-2030				
Key areas	***Baseline by 12/2023***	**2025**	**Goal for 2026**	**Expected target by 2030**
Contacts overall	*3687*	7000	7000	16000
Courses started	*1238*	2400	2800	5500
Courses (core)	*16 courses total*	5 new courses + 3 revised	7 new course + 3 revised	Total 25 courses (new and revised)
Employees (FTE)	*3,5 FTE (8 persons)*	3,5 FTE (10 persons)	4,25 FTE (11 persons)	6 FTE (12 persons)
Guides (trained volunteers)	*43*	65	70	100
Main Challenges		**1. Approximatelly 3,5x Financial Budget increase to be covered** **2. Significant increase of the pool of individual supporters as well as strategic supporting partners needed**		

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Key Cooperation

VISION OF HLEDAMBOHA.CZ				
2025-2030				
Key areas	***Baseline by 12/2023***	**2025**	**Goal for 2026**	**Expected target by 2030**
Cooperation with Churches	*10 Christian denominations knew our service, some churches supported us, e-choaches from 14 denominations, received Patronage from ECC*	Setup of total 8 formal partnerships with non-catholical Churches in the Czech Republic and with 7 Catholic dioceses and with University Christian Movement. Starting the process of implementing on local level	Get in touch with 100+ local churches and setup cooperation with them. Development of cooperation with Churches/Dioceses Headquarters	A respected bridge from the online world to the churches, functional contacts to the congregations/parishes of each church. First address for spiritual seekers in the online world
Cooperation with domestic partner organizations	*Searching for possible synergies*	Good relationship with a number of local organizations. Deepening cooperation with online magazine ProBoha.cz, podcast BezFiltru.cz, TV Noe, NocKostelu.cz	Developing of established cooperations. To become a media partner of NocKostelu.cz and to develop cooperation with Ecumenical Council of Churches in the Czech Republic	Leader in the field of online evangelism - the most accessible space for online discussion of spiritual issues and Christianity in the Czech Republic. Coordinator of non-church evangelism ministries in the Czech Republic to leverage the synergies of different types of ministries
Cooperations with partners abroad	*Searching for possible synergies*	Cooperation with Bible Project, The Chosen, DeoLink, Jesus.net (confirmed partnership), EEM, YouVersion, 4DMinistries	To utilize a mission know-how from our abroad partners and to exploit potential of setup partnerships and foreing contacts	Respected partner in the Czech Republic for foreign partners, the No. 1 choice for cooperation in the online space

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Partnerships with Churches and Individuals



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Options for Churches to engage

Partnership with Churches is key for us – three possible levels:

- **Partnership I** – contact persons in local churches, new guides
- **Partnership II** – in addition, the Church is listed on our website as a „Partner of HledamBoha.cz“
- **Partnership III** – in addition, a financial support for the ministry growth

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Individual partnership options

To become

- **Patron of HledamBoha.cz** (for prayer and individual financial support)
- A member of our team of **volunteers - guides**
- The **one who shares us** and possibly uses us as a tool for passive evangelism (pointing at our website)

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Promo materials





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Partnership with Strategic Supporters



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Financial support options

- **Commitment for one or more years**
- One-off **annual contribution** or **monthly payments** (based on Donation agreement or a grant)
- **Alternative filling options** (services provided, material gifts – one-off or for a longer period)



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Our commitment

- **Fulfilling** the stated mission and vision
- Keep **up to date with what is happening** (per quarter/per year)
- **Listen to feedback and ideas**
- **Offer to** participate in a conference with guides



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Contacts



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Thank you for your support

